

MO FLAVA

RADIO DJ, CLUB DJ, TV PRESENTER, ARTIST AND PRODUCER, MC, PROFESSIONAL VO
AND SOUTH AFRICAN CELEBRITY



BACKGROUND:

Born on the 2nd July 1984 in Dube Soweto, Mo Flava embarked on a media studies diploma at Boston Media House, majoring in Radio Broadcasting and Programming as well as Journalism.

He is focused and ambitious, driven by an intense interest and passion for the media at large. Mo's interest in radio stems from the medium's ability to relate to different people in a very personal and interactive manner.

*He currently hosts the **BREAKFAST DRIVE TIME** show on **METRO FM** from **5am – 9am**, called the **THE MORNING FLAVA***



Mo Flava views radio as one of the main drivers not only of information but also of popular culture and perception.



DESCRIBE YOUR METRO FM SHOW:

“Fun, quirky, lots of tongue in cheek! In touch with news of the day. It's cool, it's slick, and upfront!”

YOUR MOTTO: “ LIVE AND LET LIVE!!! “

What do you do to unwind and have fun?

Car spinning! I love speed and torque. I do it in a controlled environment at the Spinning Ground.

I am big on PlayStation and gaming as well

Do you play any sports?

I play soccer every week and I have a 5-a-side team which competes under the Africa United Football franchise. The team's name is FC Royale. I'm happy to get involved with corporate and charity soccer events with my team. I love football!!!!

What is your fashion style?

Trendy urban mostly and I also like the *social sports* look.

SOCIAL MEDIA PLATFORMS AND NUMBERS:



@moflavadj

627 000 Followers



instagram.com/moflava/

140 000 Followers



@MoFlavaDJ

65 000 Fans



MO FLAVA MUSIC AND ON THE GROUND

MOFLAVA has released a number of electrifying house music compilations and singles, and has 11 years of experience in club DJing.

He has played at massive festivals and night clubs around the country, and has released hit singles like Abataka, Mfanomuntu, Dear Stranger, Pretty Lady (with Moonchild Sanelly) and his latest collaboration with Busi N, "Just Dance".

Mo has played at the **Miami Music Conference** for two years and at **Ibiza's Ocean Beach Club**. Locally, he has his own stage at the dance music festival, **Spring Fiesta** and hosts 3 major events of his own: "Play Your Heart Out", "Born in July" and "New Year's Experience" which attract capacity crowds.



CAREER HIGHLIGHTS



Host of Club808
SA's Biggest Music Show on eTV
(5 years)

Hosting the METRO FM AWARDS 2016

Judge of The Remix 2018 on SABC 1

Winning "Best Afternoon Drive Show"
at the Liberty Radio Awards 2018

CSI CAMPAIGNS AND INITIATIVES

Boston Media House Bursary Giveaway

In partnership with Boston Media House, Mo Flava runs a campaign which see's him giving away 20 bursaries to students from all over the country who want to study media.

Interviews are run for over a month and the best candidates are selected by Mo himself



Play Your Heart Out

Another one of Mo Flava's big passions is soccer. Play Your Heart Out is an annual 5-a-side soccer tournament, hosted by the DJ, which raises money and items for a selected charity.